



ImOn Communications
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NEWS RELEASE

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IMON COMMUNICATIONS ANNOUNCES FORMATION OF BOARD OF DIRECTORS

Cedar Rapids – ImOn Communications, the new, local provider of residential cable TV, Internet and phone services for Cedar Rapids and Marion, announced today the formation of its board of directors, which includes Steve Gray, Executive Chairman; Jeff Benjamin, Vice Chairman; and Patrice Carroll, President and General Manager. The most recently elected board members include Michael F. Edl, Independent Director; and James E. Hoffman, Independent Director.

The group will offer guidance and counsel to the company's investors and management team.

Michael F. Edl currently serves as Group Vice President-Network Operations for McLeodUSA. From 1996 to 1999, Mr. Edl served as vice president of network services for TDS Telecom, which consisted of 107 local independent telephone companies in 28 states. From 1980 to 1996, Mr. Edl held a variety of management positions in the engineering, network management and network operations departments at MCI.

"Mr. Edl's extensive knowledge of the communications industry will be invaluable to the organization," said Steve Gray. "As ImOn Communications executes its strategy for growth, we will definitely look to leverage Mr. Edl's experience."

James E. Hoffman is currently the Chairman of the Board of Iowa Health Systems. Mr. Hoffman is the former President for Alliant Energy Resources and Executive Vice President-Business Development, Alliant Energy. Hoffman also served as Executive Vice President for IES Industries and held a number of executive positions at MCI.

“Mr. Hoffman brings to the Board a proven track record of leadership in information technology, communications, energy, and business development. We look forward to tapping his expertise to help ImOn implement new technology, facilitate growth and achieve its business objectives,” said Gray.

About ImOn Communications

ImOn Communications is a new provider of cable, Internet and telephone services to residents of Cedar Rapids and Marion. ImOn is locally owned and operated and offers customers value and choice for residential services. For more information regarding ImOn Communications, visit www.ImOn.net or call **319-298-6484**.

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